



# WHAT IS THE NO MORE COUNTY LINES TOUR?



**RIDDING THE STREETS OF EXPLOITATION**

*the* **message**



# ABOUT

The Message Trust is a Christian Charity with over 30 years experience of schools work, passionate about young people discovering their true worth and identity, and helping them to explore life, faith, and positive values.



Our 'No More' tours seek to open the conversation with young people (age 11 - 18) around current topics affecting them on a national level. It began with the No More Knives tour which was launched in January 2020. Since then, our team have delivered over 20 tours across the UK to around 100,000 young people, each with the aim of raising awareness of the dangers of knives and giving them the tools they need to say 'no' to knives and signposting them to sources of further support.

County lines is the term used to describe 'gang activity, highly associated with violence, drug dealing and exploitation, that is having a devastating impact on young people, vulnerable adults and local communities.' Working alongside the police on the No More Knives Tour we were made aware that County Lines was becoming an increasing danger to our young people, so the No More County Lines Tour was created.

With an excellent reputation for working in partnership with local churches, youth organisations and public sector partners, all our lessons are accessible to and respectful of all faiths and none and receive excellent feedback.



# AIM

With music and teaching from our experienced schools bands, and alongside the local police, the team teach on the dangers of gang culture, exploitation, drugs and violence, exploring the areas that affect young people becoming involved in County Lines. We aim to equip and empower young people, making them aware of the dangers surrounding them and helping them to make good choices.

**"IT WAS AN EXCELLENT FUN WAY OF LEARNING THAT GOT THE KIDS FULLY ENGAGED."**

**PC 13985 NORTON, TRAFFORD COMPLEX SAFEGUARDING TEAM**

# FORMAT

## TIMETABLE

We encourage all schools to allow the programme to be delivered to every student in one day receiving their session in the hall in back-to-back lessons, following your school timetable...

### Example timetable...

Period 1	9:15 -10:15	Year 7
Period 2	10:15 -11:15	Year 8
Period 3	11:30 -12:30	Year 9
Period 4	13:15 -14:15	Year 10
Period 5	14:15 -15:15	Year 11

By seeing every student in the school we hope to see a positive influence in the whole school community, as well as supporting individuals. We'd love the opportunity to talk further about how this could work for you.

## OUR TEAM

### Our team will consist of:

- Band (two or three members)
- Presenter
- Guest speaker
- Local police officer
- Sound engineer
- Local youth leader from the partner church

Our team will need access to the main hall 90 minutes before the first session to set up the PA and run sound checks.

### They will also need:

- PA projector and screen for the media
- Lunch provided

All other production equipment needed for the lesson will be brought to the school.



## CONCERT

At the end of the tour, we aim to book a local venue and invite the students to a concert. This is an opportunity for the young people to see the bands that were in their school perform and hear a talk with a Christian message of hope at its heart.

## COST

The No More tours start from **£1,500 per day (approximately £1.50 per student)** and includes all production equipment and team members.

For bookings and information please contact:

[bookings@message.org.uk](mailto:bookings@message.org.uk) or call 0161 946 2300

**"IT WAS BRILLIANT TO SEE STUDENTS HAVING SO MUCH FUN WHILE ALSO ABSORBING SUCH IMPORTANT MESSAGES ABOUT THEIR OWN SAFETY IN RELATION TO GROOMING AND CRIME."**

**JAMES REEVE, SALE HIGH SCHOOL ASSISTANT HEAD TEACHER**

**THANK YOU FOR PARTNERING WITH US**